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FOR IMMEDIATE RELEASE

Sleep Specialists, LLC Obtains CE Mark for Zzoma Sleep Apnea Device

Regulatory Certification Will Allow Patients in the European Union Battling Positional Obstructive Sleep Apnea (OSA) to Utilize Zzoma

Bala Cynwyd, PA – June 15, 2011 – Sleep Specialists, LLC, a medical device company specializing in sleep therapy, announced today it complies with Article 14 of the Medical Devices Directive, 93/42/EEC (CE Marking) for its Zzoma® sleep apnea device. The CE marking allows the device to be sold in the European Economic Area (consisting of the 28 European Union Member States, and Iceland, Liechtenstein and Norway).

“We are pleased and proud to achieve this regulatory milestone,” says Sila Yesilsoy, COO of Sleep Specialists, LLC. “The CE mark paves the way for our expansion into Europe, and we will begin commercial efforts there immediately. We look forward to working with healthcare providers in Europe and to increasing patients’ access to the sleep benefits provided by Zzoma.”

Zzoma is a medical device worn around the upper torso that keeps patients asleep on their sides by preventing supine or “on-the-back” sleeping. Clinicians may recommend Zzoma as a first line therapy or as an alternative for patients who cannot tolerate oral appliances or Continuous Positive Airway Pressure (CPAP) therapy. A study in the *Journal of Sleep Medicine* found that Zzoma was equivalent to CPAP therapy in treating patients with positional OSA.

About Sleep Specialists, LLC

Sleep Specialists, LLC (www.ZzomaOsa.com) is a medical device company that specializes in sleep therapy. Our team of board-certified physicians designed the Zzoma®, an FDA-cleared Class II (prescription only) medical device that treats sleep apnea. We work with healthcare professionals and sleep centers to develop products and ideas that help patients sleep better. The company is headquartered in Bala Cynwyd, Pennsylvania, and works with various distributors across the U.S. and Europe.

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